



Dear Organizer,

Thank you for choosing to bring the Junior Energy program to your school. We have a wealth of resources we can provide you with to ensure that your program is a success. As an organizer, you are the key ingredient to making this program work in your school.

In this folder you will find several documents to help you talk about the program with teachers, students, administrators and parents:

Presentation: describes the program overall – is especially useful for educating administrators

Curriculum: these activities are geared for students in grades 3-4—modifications for k-12 are located on our website

Survey: can be sent home with students to encourage them to identify light bulb needs and engage their parents in the project

Parent Letter: a suggested way to reach out to parents and can be modified to fit your school's needs

Order Form: can be used in place of online ordering

Marketing Tips: suggested ways to get the word out about Junior Energy in your school

FAQ: frequently asked questions about the program and the bulbs

Teacher Survey: gains Junior Energy useful feedback on how programs work in the classroom

Brochure: good program description for other schools/PTAs interested in signing up

We are here to help you succeed. Please don't hesitate to call us with any questions or concerns.

Regards,

Erika Diamond
Executive Director

Ronnie Aroesty
Board President